

# 2021

## Impact Update

### About this Report

This summary provides updates on our social impact initiatives in 2021.  
To learn more, <https://www.wholefoodsmarket.com/mission-in-action>

We look forward to hearing from you.

The logo for Whole Foods Market, featuring the text "WHOLE FOODS MARKET" in white, uppercase letters inside a dark green circular background. The word "WHOLE" is on the top line, "FOODS" is on the middle line, and "MARKET" is on the bottom line. A small leaf icon is positioned above the letter "O" in "WHOLE".

WHOLE  
FOODS  
MARKET



## A Letter from John Mackey

Our purpose at Whole Foods Market is to nourish people and the planet. It is a mission that has defined who we are and how we do business for more than 40 years, and as I take this time to reflect, I could not be prouder of the meaningful work we have done and the positive impact it has had.

While providing the highest-quality natural and organic foods is core to our mission, our ultimate success requires leadership beyond our store walls. Today marks another exciting milestone for Whole Foods Market as we issue an update on some of the key initiatives that underpin our continued commitment to caring for our Team Members, reducing our environmental footprint, thoughtfully sourcing our products, and strengthening our communities.

In 2021, we launched **Sourced for Good** – our exclusive, third-party certification program dedicated to supporting workers, communities, and the environment. We also remain committed to minimizing food waste in our stores and nourishing communities in need through our food rescue and redistribution initiatives, including our recently expanded **Nourishing Our Neighborhoods** program, which have enabled Whole Foods Market to donate nearly 30M meals to communities across the U.S. and Canada. In support of local suppliers, we continue to lend money to small-scale, local or emerging producers through our **Local Producer Loan Program (LPLP)**, and this past year, we are proud to have awarded more than \$535,000 in LPLP loans.

While we've accomplished a lot in 2021, I hope you will see that taking care of our Team Members and customers, as well as our local communities and the environment, is essential to our mission and will never change. From innovative responsible sourcing programs and rigorous Quality Standards to philanthropic efforts and supplier partnerships, Whole Foods Market aspires to drive lasting impact that challenges the expectations of any grocer.

I sincerely thank you for your continued support of Whole Foods Market. I am deeply grateful for your partnership on this incredible journey, and I know that the best is yet to come.

With gratitude,  
John Mackey

**John Mackey**  
Co-founder, Chairman  
Whole Foods Market



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# 2021

## By the Numbers

527

Stores across 12 regions.

22K

Organic products offered across our stores.

105K+

Team Members.

400+

Banned ingredients and counting under our rigorous Quality Standards.

\$1.1M

Donated by WFM shoppers to our Whole Planet Foundation to alleviate poverty around the globe.

500

Nearly 500 non-profits supported each quarter through our Team Member Directed Giving program.

3,500

Affordably priced and thoughtfully sourced products under our **365 by Whole Foods Market** brand.

# Fighting Food Waste



**30M**

Nearly 30M meals donated to local food banks and food rescue agencies across the United States.

**31**

Vans donated to rescue organizations across 18 markets.

**212M**

Nearly 212M pounds of food donated since 2013, equating to approximately 176M meals for people in need.

**1,125**

Through our donations, Whole Foods Market supported 1125 unique food rescue and redistribution programs in 2021.

Tap or click more information

We support our local and global communities by donating excess food to food banks and food rescue organizations across the country.

When Whole Foods Market launched **Nourishing Our Neighborhoods** in September 2020, we donated refrigerated vans to community-based food rescue and redistribution programs to transport food to communities within 18 markets across the United States and Canada. Now in year two, with 31 vans donated, Nourishing our Neighborhoods represents one of Whole Foods Market's greatest commitments with a significant, long-term impact.

## Who We Work With

The donation of FRAN the van (FRAN = "Food Rescue for Austin Neighbors") by Whole Foods Market has been invaluable to Keep Austin Fed. Whether it's rescuing food from restaurants that had to close for the pandemic, or from grocery stores that lost electricity in Winter Storm Uri, or from schools as they close for extended holidays, being able to rescue so much food at once and keep it safe as we deliver it has greatly expanded our capacity to say "yes" to food donations of all sizes. In the last 9 months, FRAN has made nearly 250 trips, getting delicious and nutritious food to thousands of Austin families!"



**Lisa Barden**, Executive Director of Keep Austin Fed

# Built Environment

We're constantly exploring innovative ways to make our stores more energy efficient, from green building to solar installations.



20+

Leed-certified stores.



70+

Stores with solar roofs.



200+.

EV charging stations.



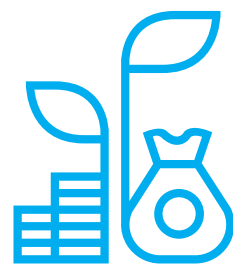
100+

Stores now using next generation, low-GWP refrigerants

Tap or click more information

# Sourced for Good

In April 2021, we launched Sourced for Good, an exclusive Whole Foods Market program – and an evolution of our Whole Trade Guarantee program that launched in 2007 – dedicated to **helping customers easily identify products that support workers, communities, and environmental stewardship where our products are sourced.**



## 12 Countries

Millions of dollars are raised annually for hundreds of communities across 12 countries, including the U.S..



## 100+

Customers can find the Sourced for Good seal on more than 100 products across our store.

Tap or click more information

# Our Commitment to Local

Founded in 2006, our **Local Producer Loan Program (LPLP)** lends money to small-scale, local or emerging producers across the U.S. and Canada to help them grow their businesses.



## \$536K+

awarded in 2021 through 6 LPLP Loans

## \$26M

Our Local Producer Loan Program has provided over 360 loans since it was founded in 2006, representing roughly \$26 million in capital for its recipients.

Tap or click more information



# Regenerative Agriculture

At Whole Foods Market, regenerative agriculture describes holistic farming and grazing management practices that improve soil, enhance biodiversity, and increase carbon capture. We're working with farmers, ranchers, scientists, and experts across the food industry to support this growing movement.

## How we're supporting regenerative agriculture:

**For our shoppers**, we're reviewing labels and requiring either third-party certification or substantive information about soil health.

**We are actively supporting several independent organizations** in their efforts to develop more certifications that will help grow the regenerative agriculture landscape and provide more options for suppliers.

**We're helping suppliers** by providing information about regenerative agriculture and encouraging more of them to move in that direction.

## Supplier Spotlight



A Whole Foods Market supplier, White Oak Pastures is a six-generation, 152-year-old family farm in Bluffton, Georgia. Owner and operator Will Harris is a fourth-generation cattleman, pioneer and leading voice in the regenerative agriculture movement.



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Tap or click to visit the Whole Foods Market Mission in Action website